



COMMUNICATIONS CONNECTION

FROM THE LAPTOP OF DOUG WENZLAFF – CEO AND GENERAL MANAGER

SOLARUS.NET · E-MAIL: INFO@SOLARUS.NET
(715) 421-8111 · (800) 421-9282

Dear Customers,

Fall season is fast upon us. It's the showy season here in Wisconsin. Really, it is possibly our state's most interesting display of color as well as personally my favorite season. Taking nature as a cue, why not consider changing to Solarus for all of your television, telephone, and computer needs? After all, change is growth. As Andy Warhol said: "They say that time changes things, but you actually have to change them yourself." Our company has embraced this philosophy with expansion into new markets and our never-ending quest for excellence and quality services. So valued customer – enjoy the color of the season, and the possibility of change. At Solarus we are proud to be a part of your home life. Each month this fall season, we offer many exciting choices for your home entertainment.

Sporty September

September means sports we love. Please take the time to evaluate your current television package. We are still proud to be able to offer NFL Network options, as well as our wildly addictive Big Ten Channel. Sometimes you just can't get too much of a good thing.

Ooooh–October!

October delivers thrills and chills. It's the perfect opportunity to dim the lights, get the popcorn and have a horror movie marathon! Solarus has expanded movie options for your Fright Night Appetite.

Networking November

November means family and thanks. There's no better time to think about our value priced phone packages and "must have, super fast" high speed Internet. You can organize all the family fun, and send your photo memories in a snap.

That's how I foresee the next few months: with color, fun, sports and family. As a sports enthusiast myself, I am excited to enjoy our Wisconsin teams in their high-definition glory. Although it is back to school, and for many of us this means back to a more complicated schedule, I find fall weekends are the perfect opportunity to huddle together on the couch, enjoying our favorite Badgers, Packers, and Brewers teams with family and friends. Thank you for your support.

Regards,



Douglas Wenzlaff

Connecting For The Holidays

- 1) There is nothing more comforting than the voice of a loved one. Call everyone you care about and let them know you are thinking of them. Solarus can help with phone plans that feature flat rate (a low monthly fee) unlimited local and long distance calling. You won't have to worry about how long you talk or what the monthly bill will be...you'll know ahead of time.
- 2) So busy you forgot to send your holiday cards? Try e-cards. E-cards offer much more than traditional holiday cards. Cards can be customized with messages and pictures, play music and animations or have games. There are lots of great websites to choose from, like www.hallmark.com.
- 3) Forget about fighting the crowds, finding deals or gas that's more expensive than gifts. Shop online. Every present is at your fingertips, or search the Internet for gift ideas for the hard to buy for person on your list. Check your local Chamber of Commerce website for businesses in your area.
- 4) Give the gift of time. Rent a VOD (Video on Demand) movie and watch with the whole family or invite a neighbor who would enjoy the company. Make sure you leave plenty of time after to share the moment and a laugh.
- 5) Get the kids to make their own tree ornaments out of things you already have around the house, or from materials they might find in the backyard: twigs, bark, flowers and herbs, pine cones, etc. Visit www.familyfun.com and search the Arts and Crafts or Parties sections.



October Video On Demand (VOD)*

The movies you want. When you want!

Enjoy a variety of movies anytime! Get 24-hour access to the movie of your choice and gain control – with your remote control. Stop, pause, fast-forward, and rewind like a DVD. Movies can be viewed as often as you like within the 24 hours and there are hundreds of movies to choose from.

5 of the 26 NEW OCTOBER VOD MOVIE RELEASES!



Chills and Thrills

Turn the lights down, curl up under a warm blanket and get ready to have your hair stand on end because October is time for VOD "Chills and Thrills" Month. Watch with one eye open because with VOD you can see (if you dare) some of the most frightening movies of all time. Movies like Dawn of the Dead, The Omen, The Exorcist, Interview with a Vampire, The Mummy Returns and more!

Area Events

EAU CLAIRE AREA

Fall Harvest Festival

Saturday, October 4

Downtown Chippewa Falls
Scarecrow building, art walk, live music, food, shopping...
(715) 723-7858

www.chippewafallsmainst.org

Holidaze Arts Festival

November 21-22

Friday, 3pm-9pm

Saturday 9am-4pm

Ramada Convention Center

Over 120 artists selling one-of-a-kind gifts. Local entertainment.

www.holidazearts.com

(715) 832-6942

Mabel Tainter Holiday

Fine Arts & Crafts Faire

Friday and Saturday

December 5-6, 10am-5pm

205 Main St, Menomonie

Fifty artisans selling artwork in a magnificent Victorian theater.

www.mabeltainter.com

(715) 235-0001 or (800) 236-7675

MARSHFIELD AREA

Splash of Red Cranberry Tour

Friday, October 3, 8, 10, 15, 17, 22

Hours are 9:30am-noon

Pittsville High School, 5407 1st Ave

Tour all aspects of harvest. Includes a box lunch with cranberry treats.

Reservations are required.

(715) 884-6412

www.pittsville.k12.wi.us/cranberry

Alpine Holiday

Friday 4pm-11:30pm, Saturday 9am-

11:30pm, breakfast at 8:30am

November 7-8

Columbus Catholic High School

School fund raiser with games, activities, fish fry, pancake brunch...

(715) 387-1177

www.marshfieldareacatholicsschools.org/alpine

Rotary Winter Wonderland

Friday, November 28 – Wednesday,

December 31, 5pm-9pm

Wildwood Park, 1800 S. Central Ave.

Walking and drive-thru holiday lights display. Non-perishable food collected at gate for local pantry.

800-422-4541

rotarywinterwonderland.com

STEVENS POINT/PLOVER AREA

Spud, Berry & Dairy Tour

Monday, September 29, Tuesday 30,

and Wednesday, October 1

Tour environmentally friendly farms, cranberry marshes and state of the art food-processing plants.

(715) 344-2556 or (800) 236-4636

info@centralwisconsin.org

Tinsel Trail Arts 7 Crafts Show

Sunday, November 16, 9am-4pm

Holiday Inn Hotel & Convention

More than 130 high quality exhibitors featuring all hand crafted items, bake sale, food and refreshments.

(715) 344-3572

tinseltrail@yahoo.com

Holiday Christmas Parade on Historic Main Street

Thursday, November 20, 6:15pm

Tree lighting ceremony, caroling, merchant's window decorating contest, parade & arrival of Santa Claus.

(715) 343-5356

WAUSAU AREA

Fall Colors Comet Sky Ride

Friday and Saturday, September

27-28, & Saturday and Sunday,

October 4-5, 11am-4pm

Granite Peak Ski Area/Rib Mountain

The Comet Sky Ride features a six seat chair lift. Bring your camera!

(715) 845-2846

www.skigranitepeak.com

Merrill OctoberFest

Friday, October 10 through

Sunday, October 12

Merrill Area Recreation Complex

Polka bands, food and drinks. Camping available, daily admission or weekend passes are available.

(715) 536-7313

www.merrillparkandrec.com

Festival of Trees

Tuesday, November 25 through

Sunday, November 30

The Rose Garden, Wausau

Auction of decorated Christmas trees and wreaths with proceeds to benefit charity.

(715) 847-2470

www.wausaufestivaloftrees.org

WISCONSIN RAPIDS AREA

Nekoosa Giant Pumpkin Festival

Saturday and Sunday,

October 4-5, 8am-4pm

Riverside Park in Nekoosa, Hwy 73.

Giant pumpkin weigh off, farm and flea market, children's games & activities, classic car show, antique tractor show and lots of great food!

(715) 422-1960

www.nekoosagiantpumpkinfest.com

Celebration of Trees

Thursday, November 27 through

Saturday, November 29

Hotel Mead, 451 E Grand Ave

Auction of decorated Christmas trees and wreaths with proceeds to benefit charity – Opportunity Inc.

(715) 423-2115

Rekindle the Spirit

Friday, November 28, Music at

5:00pm, tree lighting at 5:30pm,

Parade at 6:00pm

Veterans Memorial Park and downtown in Wisconsin Rapids.

(715) 423-1830

www.heartofwi.com

Rudolph's Christmas & Parade

Saturday, December 13

9:30am-5:45pm

Downtown, Rudolph

A family event with live reindeer, live nativity, food, crafters, wagon and train rides, ornament making, silent auction and lighted Christmas parade.

(715) 435-3267

www.visitrudolphwi.org

*Not available in all areas. Certain restrictions apply. Call for details.

Solarus Employee Profile

Sandy Sanger,
Residential Sales Manager

Family Facts:

Married to John for 36 years
Daughter, Stacey and Husband (Shannon) and 2 Grandchildren live in Kentucky.

Son Chris and wife (Devon) live in Duluth MN.

Son Josh and wife (Nichole) live in Wis. Rapids.

Murphy our 2 year old Black Lab.

Hobbies & Special Interests:

Camping, golf, riding my moped, and remodeling.

Greatest Joy are my 2 grandchildren.

Clubs:

Monday Night Golf League, Former Mother of Twins, Variety of committees with our Church.



Proudest Accomplishments:

Raising our 3 Children, each of them completing college and have successful careers. Longevity with 2 other companies with 10 and 20 years customer service experience.

What do you like best about your job and working at Solarus?

Working with our Customers and Solarus associates. I enjoy the challenges of this growing telecommunications company.

Solarus Sponsors Us

"You make a living by what you get, but you make a life by what you give." – Winston Churchill – As individuals and as a company, Solarus believes in giving back to the community.



Cancer Research Benefit

Solarus was the Presenting Sponsor for the Marshfield Clinic Cancer Research Benefit. Doug Wenzlaff of Solarus is presenting a check earmarked for cancer research to Jill Kurszewski of Marshfield Clinic.



Cranberry Festival

Solarus was a Contributor Sponsor for the Cranberry Blossom Festival in June. "The Cranberry Guy" rode in the Solarus float and local race car driver Jeff Weinfurter drove the #3 Solarus car during the parade.



Taste of Rome

Lynn, Christina, Ashley and Jenny of Solarus participated in the Taste of Rome, an event designed to build economic development in the town of Rome. This year the Town of Rome celebrated its 151st anniversary.



YMCA Strong Kids

Solarus sponsored the putting green for the annual fund raiser at the Ridges Golf Course. The event raises money to financially assist low income families and youth through YMCA programs. Lynn, Zach & Christina of Solarus volunteered at the event.



Stuff the Bus

Solarus employees gave to the United Way's Stuff the Bus Program. The event collects school supplies to supplement the needs of area school children.



Waterski Tournaments

Solarus donated telecommunication services to the State and National Waterski Tournaments held at Red Sand Beach at Lake Wazeecha In Wisconsin Rapids in August. Dale and Dave of Solarus were busy putting up banners prior to the event.

Congratulations!

Thank you to all our valuable employees for all that you do. Solarus extends special recognition to the following employees celebrating service anniversaries in 2008.

5 Years

John Douglas
Michael Lang

10 Years

Gary Farris
Deb Tellekson

15 Years

Tina Buttke-
Kubisiak
Brad Sampson

25 Years

Doug Wenzlaff

Solarus
GAS CARD

\$100

HUDDLE UP!
With family and friends.

With our new Huddle Up package from Solarus you will **receive high speed Internet, quality digital TV, and unlimited local and long distance calling—all at a value price: \$119⁹⁹ per month!**

If that doesn't get your motor running, this will. Grab the Huddle Up package now and we'll give you a hefty signing bonus: **\$100 in FREE gas!*** It's our way of saying, "Welcome to Solarus."

ALL SERVICES NOW AVAILABLE IN WAUSAU, STEVENS POINT, MARSHFIELD, WISCONSIN RAPIDS, AND THE NORTHWOODS.

YOU MAKE THE CALL, OR ORDER ONLINE AT SOLARUS.NET

888-393-9785

Surf With Talk With Watch With

*Offer expires October 31, 2008. One Gas Card per household. Gas Card available with qualifying bundled packages. 2 year commitment is required. Not valid with other offers. Certain restrictions may apply. Call for details.



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 Wisconsin Rapids WI
 54495-8045

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2008 Badger Football Schedule

Huddle up your hometeam and cheer on the Badgers together

Guess what's coming Badger fans? Crisper air, the end of summer, back to school — and COLLEGE FOOTBALL SEASON!

Solarus is proud to provide The Big Ten Network, allowing you to support your local team. Each year more games are broadcast exclusively on The Big Ten Network, and now you won't miss a single must-see game. Bundle Solarus High Speed Internet and Unlimited Telephone with the best Television Package to get all the Big Ten action this season. Our bonus offer includes a **FREE \$100 GAS CARD*** when you place your order.

That's right. The best seat in the house – your couch or recliner is waiting! Be ready to "Jump Around" when you receive your free gas card.

Schedule your installation today. Call 888-393-9785.

GAME	DATE	TIME	TV
Akron at Wisconsin	Aug. 30	11:00am	BTN (HD)
Marshall at Wisconsin	Sep. 6	11:00am	BTN (HD)
Wisconsin at Fresno State	Sep. 13	9:30pm	ESPN2
Bye Week	Sep. 20	–	ABC
Wisconsin at Michigan	Sep. 27	TBA	TBA
Ohio State at Wisconsin	Oct. 4	7:00pm	TBA
Penn State at Wisconsin	Oct. 11	7:00pm	ESPN
Wisconsin at Iowa	Oct. 18	TBA	TBA
Illinois at Wisconsin	Oct. 25	11:00am	TBA
Wisconsin at Michigan State	Nov. 1	TBA	TBA
Wisconsin at Indiana	Nov. 8	TBA	TBA
Minnesota at Wisconsin	Nov. 15	TBA	TBA
Cal Poly at Wisconsin	Nov. 22	TBA	TBA

All dates listed are played on Saturday. All times listed are central. Television schedule as of 9/18/08. Programming may be subject to change.

*Restrictions apply. One Gas Card per household. Gas Card available with qualifying bundled packages. 2 year commitment is required. Not valid with other offers. Certain restrictions may apply. Call for details.



THE BADGERS ARE ON SOLARUS

(REGARDLESS OF WHERE YOU LIVE)

Catch every heart pounding, nail biting, jump around moment with Solarus TV services. Whether it's Solarus Digital Cable or through our agreement with Dish Network, Solarus can deliver TV bundle service options to expanded service territories such as: Wausau, Rhinelander, Antigo, Marshfield and their surrounding cities. Our customers will be able to watch their team play every game!



For Badger schedules visit solarus.net/gobucky



TO ORDER, CALL OR CLICK SOLARUS.NET
888-393-9785

At Solarus, we stand apart from our cable television competitors. We are uniquely able to offer programming choices, like NFL Network, so you can watch every game. Depending on where you live, Solarus can deliver TV programming options with Solarus Digital Cable or our agreement with Dish Network. See all the teams play, and enjoy watching them from the comfort of your own home!



LAST YEAR'S NFL SEASON WAS JAW DROPPING

THIS SEASON, DON'T DROP THE BALL. ORDER TODAY AND CATCH ALL THE 'I CAN'T BELIEVE IT' ACTION ON NFL NETWORK