



Why Bundling is Your Best Choice

Richard Armour humorously said: "That money talks I'll not deny, I heard it once: It said "Goodbye." Please read the article below and review how our bundling options can save you money today! **You'll soon be able to say "Hello, extra cash."**

PLEASE NOTE



Dear Valued Customer,

When you think of the word bundle, what pops in your head? Do you think of dressing for our Wisconsin weather in layers, just like the interesting ones found in the delicious "Pigs in a Blanket" appetizer with the surprise center of tiny hot dogs? At Solarus, we use the term differently. It describes the best way for you to save money each month by combining your entertainment services. Bundle all three services for the greatest value, or combine any two services with Solarus to fatten your wallet.

It's a deal, with cash appeal

With Solarus, the bigger the bundle, the more you will save. We offer Internet, phone, and cable services to our customers, but sometimes people are unaware of savings that are available right now under our bundling package. Think of this: separately ordering information, communication, and entertainment services will cost \$147.53 per month. For a fantastic bargain, **the exact same monthly Solarus Bundled services are only \$122.99!** Just a phone call will get the savings started. Also, save over \$10 per month if you

decide to mini-bundle two of our great services. What a simple way to save money on the quality services you use every day.

One company to call. That's all!

Solarus bundling packages also offer hassle-free customer service and savings. Solarus is proud of our well-known and highly regarded customer satisfaction. Rest assured your call will be taken by someone located right here in central Wisconsin. Our expert installers will help with all three services, and that will save you time. As they say, time is money. So KA-CHING! Even more value for your money.

The new Police and Fire Protection fee imposed by the state

As someone anonymously once said: "People who complain about taxes can be divided into two classes: men and women." That about sums it up, doesn't it? You may have heard about the Police and Fire Protection fee that went into effect September 1st. It is a seventy-five cent fee increase mandated by the state of Wisconsin to all land line, cell phone and digital telephone services. In other words, all communication service connections with an assigned

telephone number will be effected by this fee.

As I write this, the fee will funnel to the state's General Purpose Revenue fund to correct the state's budget shortfall. As the state statute currently reads, none of the money from these fees will go to local police or fire departments to improve services. This is purely a hidden tax!

Simply put, this fee is not being added to your bill by Solarus, but by the state.

Proud to be your local provider

Please note that Solarus always works to provide the best quality at the lowest prices. We are proud to be locally owned, and feel honored to be your choice to keep Wisconsin families and friends connected.

Bundle up this fall,

Doug Wenzlaff
CEO and General Manager

In a continuing effort to make our business more eco-friendly this will be the final printed newsletter mailed to you. Please visit our website Solarus.net for future copies of the Communications Connection. Online you will be able to read and print current and past issues of the newsletter. Our Wisconsin Rapids home office will also have a limited amount of printed copies if you would like to visit us and pick one up.

Our newsletter is available online! The link [Company Newsletter](#) is located under the [About Solarus](#) menu at the top of our home page.

- FROM THE DESKTOP OF DOUG WENZLAFF
- BACK TO SCHOOL TIPS
- VIDEO ON DEMAND
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- LOCAL COMMUNITIES ARE THE "US" IN SOLARUS
- PACKERS & BADGERS FOOTBALL SCHEDULES

ALL THREE SERVICES ARE NOW AVAILABLE IN WAUSAU, STEVENS POINT, MARSHFIELD, WISCONSIN RAPIDS AND THE NORTHWOODS

Watch With 

Surf With 

Talk With 

Back To School Tips

Help your children or grandchildren with homework

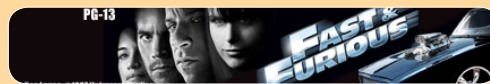
1. Choose the same time and spot to create a designated homework zone.
2. After working for about ten minutes, look over your child's work. Circling in ink the incorrect problems.
3. Look for a pattern in the wrong answers. This is why children need to show their work, so that the problem can be easily recognized and explained.
4. Inject some fun! Try karate chopping each letter in a spelling word, or dribbling all the letters except the last one that is shot like a basketball.
5. Be honest. If your child is struggling with math, create a plan for improvement. If you notice that he or she has trouble with math facts, get flashcards or practice online at primarygames.com
6. When your child reads aloud and comes to a word that he or she doesn't know. Ask: "What do you think this word is?" Then look for a chunk of the word that is recognizable or another word that uses the same spelling pattern. For example, "Read this word for me sign. What sound did the letters "gn" make? Right. Now look at this word gnat. What might it be?"
7. Always begin and end by complimenting something specific on the page. "Good job!" needs to be replaced with "I like the way you used a simile in your writing to describe how the water tasted as metallic as the band KoRn."

Video On Demand Releases (VOD)*

The movies you want. When you want!

Enjoy a variety of movies anytime! Get 24-hour access to the movie of your choice. Stop, pause, fast-forward, and rewind just like using a DVD player. Movies can be viewed as often as you like within the 24 hours and choose from hundreds of movies from the comfort of your own living room.

Just 5 of the many NEW VOD MOVIE RELEASES each month!



Just like the weather, the line-up of VOD releases keeps getting cooler and cooler. Get ready to enjoy night after night of hit movies. Pop the popcorn and settle in for uninterrupted fun.

*Not available in all areas. Certain restrictions apply. Call for details.

Area Events

MARSHFIELD AREA

Main Street's 10th Holiday Parade
S. Central Avenue in Marshfield
Thursday, November 19th
Lighted floats, music and Santa!
Entertainment and refreshments.
Parade at 6:30pm at 2nd and Central Ave. and goes to 14th and Central Ave.

Wagon and Buggy Rides
S. Central Avenue in Marshfield
November 27th – December 18th
Friday evening horse-drawn wagon and buggy rides. Family wagon rides 5:30-7:30pm. Romantic adults only Buggy Rides from the Holiday Inn from 6pm-8pm.

Rotary Winter Wonderland
Wildwood Park – Marshfield
November 27th – December 31st
A holiday lights display that benefits local families. Walking and drive-thru displays, Santa village, holiday music, nativity scenes and reindeer. Open 7 days a week from 5pm – 9pm.

NORTHWOODS AREA

Northwoods Fall Art Tour
Friday, October 2nd - 4th
Tour northwoods artists and their work. On-site demonstrations, art for sale and access to many home studios. 10am to 5pm daily.
Contact Joan at (715) 277-4224
<http://www.northwoodsarttour.com>

Tomahawk Christmas Parade
Saturday, November 28th
Free movie with 2 showings. Parade starts at 4pm. Visit Santa, tour Christmas trees, hot cocoa and a bonfire.
Call (715) 453-5334 for details

World Championship Snowmobile Derby
Eagle River
January 8th – 17th, 2010
46th Annual Championship. Racing daily at 10:00am. Call (715) 479-4424
www.derbbytrack.com

STEVENS POINT/PLOVER AREA

8th Annual Wines Of The World
Memories Wedding & Banquet Hall
2811 Plover Springs Drive, Plover
Friday, October 23rd
Sample wine & food, a silent auction, beer bar and soft live jazz music.
Call (715) 344-1940 for details.

Downtown Holiday Parade
Main Street, Stevens Point
Friday, November 20, 2009
Starts at 6:15pm
Call (715) 343-5356 for details.

WAUSAU AREA

12th Annual Disco Cures Cancer
Rothschild Pavilion
1104 Park St, Rothschild
Friday, October 16th
The event benefits the Marshfield Clinic Angel Fund which assists people who otherwise could not afford cancer care. Disco attire encouraged!! Must be 21 to attend.
Call (715) 842-1672 for details.

You Art What You Wear
The Gallery on Arts Block
427 N 4th St, Wausau, WI
November 20th – January 3rd
Enjoy or buy handmade clothing, jewelry and hats from area and international artists. Tue. - Fri. from 10am – 5pm and Sat. and Sun. 12pm - 4pm.
Call (715) 842-4545 for details.
cvawausau@gmail.com

Wausau Holiday Parade
Marathon Park to Downtown
Friday, December 4th
Celebrate the holiday season with lighted floats, decorated vehicles, and Santa! Parade begins at 6:30pm.
Call (715) 843-0748 for details.
www.wausauareaevents.org

WISCONSIN RAPIDS AREA

Nekoosa GIANT Pumpkin Festival
Riverside Park, Nekoosa
Saturday/Sunday, October 3rd - 4th
Giant pumpkins, flea and farmers' market, games, giant pumpkin drop, bake-off, pumpkin boat races, car show, entertainment... Gate Fee. 9am – 4pm, Sat. and Sun.
Call (715) 422-1960 for details.
www.nekoosagiantpumpkinfest.com

Hotel Mead's Bikes to Bogs
Hotel Mead, Wisconsin Rapids
Friday-Saturday, October 9-10
A weekend of motorcycle rides to the attractions and amenities of Central Wisconsin. Starts Friday evening.
Call (715) 422-7007 for details.

Wine and Cheese Tasting Tour
Golden Eagle Log Homes
4421 Plover Rd, Wisconsin Rapids
Friday, November 13, 2009
Wine tasting, music and raffles. Proceeds to benefit Boys & Girls Club of the Rapids Area. Cost is \$50. Starting at 5:30pm – 9pm. Call (715) 424-2582.

Rekindle the Spirit
Downtown, Wisconsin Rapids
Friday, November 27, 2009
Holiday parade, carols, hot chocolate, roast marshmallows and cookies. Visit Santa and the Holiday Gift Gallery at the Cultural Center. Starting at 6pm to 8:30pm. Call (715) 423-1830.

Nekoosa Hometown Christmas
Downtown, Nekoosa
Saturday, December 5, 2009
Visit downtown stores, Saturday breakfast with Santa and take a horse-drawn carriage ride. 8:30am to 6:30pm. Fireworks at 7:00pm.
Call (715) 886-5111 for details.
<http://www.nekoosa.org>

Rudolph's Country Christmas
Downtown, Rudolph
Saturday, December 12, 2009
Live reindeer, wagon and train rides, silent auction, holiday gifts and craft sale. Parade starting at 5:15pm.
Call (715) 435-3267 for details.
<http://www.visitrudolphwi.org>

Solarus Employee Profile

Tina Kubisiak,
Data Processing Clerk



Family Facts:

Married to Bob, children are Jessyca, Quentin and McKenzie.

Hobbies & Special Interests:

Family time, camping, volleyball and traveling.

Proudest Accomplishments:

My delightful family.

What do you like best about your job and working at Solarus?

"I really enjoy working with all of the people at Solarus. I am also proud to be working for a company that is implementing leading-edge technology and exploring ideas for the future."

Congratulations!

To our valuable employees who will be celebrating service anniversaries in 2009. Thank you very much for all that you do.

5 Years

Tony Halsell
Mike Meinel
Amber Schlotman
Kelly Wadsworth

10 Years

Judy Turbin

15 Years

Amy Coulthurst
Judy Paul
Krista Storlie

30 Years

Sue Dallman

BE TREATED LIKE A STAR WITH THE SOLARUS

BLOCKBUSTER

THE BLOCK BUSTER SAVINGS

INTERNET TELEPHONE TELEVISION

ADULT FUNK

3 SERVICES FOR ONLY \$4 A DAY

Solarus \$100 GIFT CARD

GREAT WOLF LODGE

For only \$4 per day, get 3 Solarus services...
INTERNET+TELEPHONE+TELEVISION

We get top billing for our products and customer experience. Now, for only \$122.99 per month, you can get all 3 Block Buster Solarus products. Plus, we'll send you some a cool bonus - like a **\$100 Gift Card or Wisconsin Dells stay** as part of our red carpet welcome treatment. **Call today to be the star of saving money!**

Call 888-281-5659 Click solarus.net/blockbuster

Offer expires October 31, 2009. Limit one \$100 gift card or Dells stay per household. Not valid with other offers. Two year commitment required. Averages four dollars and four cents per day. Restrictions may apply. Call for details.

Local Communities Are The Us In Solarus

"You make a living by what you get, but you make a life by what you give." – Winston Churchill – As individuals and as a company, Solarus believes in giving back to the community.



Wisconsin Bookworms

Solarus believes in inspiring and improving the lives of the children in our community and donated to the Wisconsin Bookworms Program for 2009-2010 that supports and promotes literacy.



Cancer Research

Solarus was the Presenting Sponsor for the Golf For Research Event at Lake Arrowhead Golf Course. Proceeds from the event benefit cancer research at Marshfield Clinic.



Tech College Foundation

Solarus sponsored the putting green for the 22nd Annual Golf Outing for Mid-State Technical College Foundation at the Pines Course, Lake Arrowhead. Proceeds benefited MSTC students through the Foundation Scholarship Program.



State Ski Tournament

Solarus donated services for the annual 43rd Wisconsin State Water Ski Tournament Competition held at Red Sand Beach, Lake Wazeecha in Grand Rapids.



Cranberry Festival

Solarus was one of the sponsors of the 3rd Annual Cranberry Blossom Festival. The Solarus Hummer pulled the float presenting the Cranberry Blossom Princess and her Court.



Dinner By The River

Solarus was a Dinner By The River Sponsor at Veterans Memorial Park in Wisconsin Rapids in July. Brent and Christina of the Event Crew handed out free custard cup coupons compliments of Solarus during the event.



P.O. Box 8045
 440 East Grand Avenue
 Wisconsin Rapids WI
 54495-8045

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2009 PACKERS AND BADGERS SCHEDULES

Catch the action in High Definition on The Big Ten Network HD and NFL Network HD (exclusively on Solarus Digital Cable Television). Home games indicated in **BOLD CAPITALS**.



GAME	DATE	TIME
CHICAGO BEARS	Sunday, Sep. 13	7:20pm
CINCINNATI BENGALS	Sunday, Sep. 20	12:00pm
at St. Louis Rams	Sunday, Sep. 27	12:00pm
at Minnesota Vikings	Monday, Oct. 5	7:30pm
Open Date	Sunday, Oct. 11	
DETROIT LIONS	Sunday, Oct. 18	12:00pm
at Cleveland Browns	Sunday, Oct. 25	12:00pm
MINNESOTA VIKINGS	Sunday, Nov. 1	12:00pm
at Tampa Bay Buccaneers	Sunday, Nov. 8	12:00pm
DALLAS COWBOYS	Sunday, Nov. 15	3:15pm
SAN FRANCISCO 49ERS	Sunday, Nov. 22	12:00pm
at Detroit Lions	Thursday, Nov. 26	11:30am
BALTIMORE RAVENS	Monday, Dec. 7	7:30pm
at Chicago Bears*	Sunday, Dec. 13	12:00pm
at Pittsburgh Steelers*	Sunday, Dec. 20	12:00pm
SEATTLE SEAHAWKS*	Sunday, Dec. 27	12:00pm
at Arizona Cardinals*	Sunday, Jan. 3	3:15pm

*Start time may shift due to NFL flexible scheduling.
 All times listed are Central.

GAME	DATE	TIME
NORTHERN ILLINOIS	Sep. 5	6:00pm
FRESNO STATE	Sep. 12	11:00am
WOFFORD	Sep. 19	11:00am
MICHIGAN STATE	Sep. 26	TBA
at Minnesota	Oct. 3	TBA
at Ohio State	Oct. 10	TBA
IOWA	Oct. 17	TBA
PURDUE	Oct. 31	TBA
at Indiana	Nov. 7	TBA
MICHIGAN	Nov. 14	TBA
at Northwestern	Nov. 21	TBA
at Hawaii	Dec. 5	TBA

All dates listed are played on Saturday. All times listed are central. Please note: Game times are determined by television 10-14 days in advance of the contest.