


COMMUNICATIONS CONNECTION

FROM THE DESKTOP OF DOUG WENZLAFF – CEO AND GENERAL MANAGER

Solarus Has The Answers

“The important thing is not to stop questioning. Curiosity has its own reason for existing.”—Albert Einstein

Summer is the season to soak it all in. The times spent with family and friends seem to grow exponentially during this festive season. Many of us in Wisconsin stay out late because we know how fleeting the extra hours of sunlight are. It seems like everyone is happier, friendlier and ready to try or learn something new.

We love the acronym FAQ, which stands for Frequently Asked Questions. The answers might surprise you, or make you want to learn more. As always, our service and friendliness are one area that Solarus is recognized for. Please click Solarus.net or call (715) 421-8111 for more information.

Who works for Solarus?

Solarus currently has 160 employees. Our corporate office and technical assistance center is located in Wisconsin Rapids. That means any questions you may have are answered 24/7/365

by our customer service staff right here in central Wisconsin.

When was Solarus founded?

Solarus was founded in 1896. That's important because when it comes to providing innovative communication services, Solarus has been the leader in central Wisconsin for 114 years and counting.

Why did Solarus expand services outside of the Wisconsin Rapids area?

We saw an opportunity to expand our service offerings to potential residential and business customers outside of our traditional areas. Customers outside of our traditional area were requesting choices in telecommunications providers. Through acquisition and expansion Solarus decided to deliver services in new areas. We currently offer Telephone, High Speed Internet and Digital TV in Stevens Point, Plover, Waupaca, Marshfield, Wausau,

Tomahawk, Antigo, Minocqua, Eagle River, Wisconsin Rapids and surrounding areas.

How do I find out more about service in my area?

Go to our website solarus.net, call us toll free 800-421-9282, or stop in and see us in our sales office Monday through Friday 7:30A.M – 5:30P.M. or Saturday 8:00A.M. – Noon.

What if I want to upgrade my services, but I am currently in an agreement?

Call us! This happens more frequently than you might think. We are happy to discuss your options, and it most often works best to think about what your family would like to watch more. For instance, if your tastes are geared towards a love for: children's programming, HDTV, sports, movies, or nature we will have suggestions for you. Solarus has bundles available to match all your telecommunication needs.

Ask, and our knowledgeable staff has the answers.

What plans are for the future?

We have the goal of simply helping even more people in Wisconsin understand and have access to the latest technology and entertainment options. This hasn't changed in the 114 years that we have successfully served our area.

Thank you for the opportunity to help you stay connected.

Go Packers! Go Badgers!

Sincerely,

Doug Wenzlaff
CEO and General Manager

Our newsletter is now available online! The link [Newsletter](#) is located on the [About Solarus](#) page. Visit: solarus.net/Newsletter.php

FROM THE DESKTOP OF DOUG WENZLAFF

FIVE THINGS TO TRY

VIDEO ON DEMAND RELEASES

AREA EVENTS

SOLARUS EMPLOYEE PROFILE & ANNIVERSARIES

LOCAL COMMUNITIES ARE THE US IN SOLARUS

2010 FOOTBALL SCHEDULES FOR THE PACKERS & BADGERS

ALL THREE SERVICES ARE AVAILABLE IN WAUSAU,
STEVENS POINT, MARSHFIELD, WISCONSIN RAPIDS
AND THE NORTHWOODS

Watch With

Surf With

Talk With

Why Don't You Try...

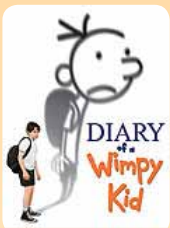
1. Digital scrap booking! It's really a chance to put your artistic talents to work and create a collage about something you love. Try these interesting sites for inspiration: www.designerdigitals.com, www.pinterest.com, and www.polyvore.com
2. A family night of fun by watching the television show "Minute to Win It." It's easy to try the activities at home later on. Click on the show's website for easy demonstrations and instructions: www.nbc.com/minute-to-win-it/
3. Love flea markets with one-of-a-kind art and items? Click on www.Etsy.com and you will have hours and hours of browsing. Affordable art and smaller crafts are right at your fingertips.
4. Late summer is full of television shows that you might not normally tune into. Try the Emmy award winning "Mad Men" on AMC, or shows like "The Closer" on TNT for an unexpected surprise.
5. Next time you're on the phone, ask an unusual question and get to know the person on the line with you in a new and different way. Try one of these: What famous person do people tell you that you resemble? What was the most terrifying moment in your life so far? If you could be any age for one week, which one would you choose? If you could bring one character to life from your favorite book or movie, whom would you pick?

Video On Demand Releases (VOD)*

The movies you want. When you want!

Enjoy a variety of movies anytime! Get 24-hour access to the movie of your choice. Stop, pause, fast-forward, and rewind just like using a DVD player. Movies can be viewed as often as you like within the 24 hours and choose from hundreds of movies from the comfort of your own living room.

Just 6 of the many NEW VOD MOVIE RELEASES each month!



Our line-up of VOD releases keeps getting cooler and cooler. Get ready to enjoy night after night of hit movies. Pop the popcorn and settle in for uninterrupted fun.

*Not all movies available in all areas. VOD not available in all areas. Certain restrictions apply. Call for details.

Area Events

MARSHFIELD AREA

Maple Fall Fest
Wildwood Park
September 18-19, 2010
150 Arts & Crafts vendors, pancake breakfast, maple seminars, Amish specialties, Farmer's Market, Children's Area, petting zoo, food court, beer garden.
Call (715) 384-4314 or (800) 422-4541 or email sharon@visitmarshfieldwi.com or visit www.visitmarshfieldwi.com

Fall Color Motorcycle Ride
October 2nd - 3rd
Poker run, raffle, breakfast and lunch available along the ride on the Historic Yellowstone Trail. Experience this storied piece of Wisconsin history. Proceeds Benefit the Children's Miracle Network.
For more information: 800-422-4541 www.visitmarshfieldwi.com

NORTHWOODS AREA

Fall Colors Arts & Crafts Show
Saturday, September 18, 2010
9am - 3pm in Torpy Park, Minocqua
Arts and Crafts, Live Music, and Food Concessions.
For more information call 715-356-5266

Tomahawk Fall Ride
Downtown Tomahawk
September 15-19, 2010
29th Annual Tomahawk Fall Ride brings in more than 40,000 motorcycle enthusiasts. Features entertainment, the newest motorcycles and accessories from Harley-Davidson and raises money for the Muscular Dystrophy Association.
Call (715) 453-5334 or (800) 569-2160 or email chambert@gototomahawk.com

Beef-A-Rama
Torpy Park, Minocqua
September 24-25th, 2010
Join the Minocqua Island Business Association for a weekend that includes: dance, crafts, kid activities, parade, Rump Roast Run, sandwiches
Call (800) 446-6784
mavwacc@minocqua.org or visit www.minocqua.org.

STEVENS POINT/PLOVER AREA

41st Annual Art in the Park
Saturday, September 18, 10am-4pm
Pfiffner-Pioneer Park
Arts & Crafts Vendors along w/food, refreshments & children's art activities, Free admission, rain or shine.
Call 715-344-8901

Bike to Barn to Plate
Stevens Point WI
October 2, 2010
The 2nd annual non-competitive scenic ride will raise funds and awareness for Community Supported Agriculture shares and local farming. Participant fees and pledges will go towards these shares for low-income families in the area. A celebration dinner featuring local foods products will be provided to all participants after the ride.

Call (715) 346-4877 or (800) 236-4636 or email mhayes@uwsp.edu or visit <https://www.uwsp.edu/centers/dining/b2b2p.asp>

WAUSAU AREA

Wausau's Artrageous Weekend
Woodson Art Museum
September 11-12, 2010
Artist demonstrations, musical performances, children's activities and food tempt all five senses. Free shuttle buses available.
Call (715) 845-7010 or visit www.wausafoa.org

Willow Springs Garden: Corn Maze
September 11-October 24, 2010
Friday 6-10pm, Saturday 10am-10pm & Sunday 10am-6pm
5480 Hillcrest Dr., Wausau
Open every weekend featuring children's maze & petting zoo, challenging maze, pumpkin patch, education table, bonfire, corn stalks, scarecrow making, smore packages, Indian corn, straw, hay rides, picnic area, concessions, games, gourds, animals and prizes. Dogs are welcome. Fee for admission.
Call (715) 675-1172 or visit www.willowspringsgarden.net

WISCONSIN RAPIDS AREA

Parade of Homes
September 10-12th, 2010
Wisconsin Rapids Area
Tour 8 new homes & 2 remodeled homes in this year's 2010 Central Wisconsin Parade of Homes & Remodeling Tour! Come take the tour to see what is new in the housing industry!
Call Julie Mancl (715) 424-5060 or visit www.cwhba.com.

The Downtown "Grand" Affair
Downtown Wisconsin Rapids
September 19, Sunday, 10am-4pm
Celebrate the beautiful autumn season while strolling the streets filled with arts & crafts, a classic car cruise, live music, food vendors and an indoor Grand Art Display.
Call (715) 213-3987.

Nekoosa GIANT Pumpkin Festival
Riverside Park
October 2-3, 2010
Growers weigh their GIANT pumpkins for international competition, including weigh-ins for other fall produce such as squash & watermelons. Also features crafts, flea market, farmers' market, antique tractors, kids' games, giant pumpkin drop, bake-off, pumpkin boat races, car show, entertainment and much more. Gate Fee.
Call (715) 422-1960 or visit www.nekoosagiantpumpkinfest.com.

Solarus Employee Profile

Callie Thibodeau,
Project Manager



Family Facts:

Parents are Mark and Terri;
brother Ryan.

Hobbies & Special Interests:

Traveling, volleyball, golf, boating, socializing with friends and family.

Clubs:

Heart of Wisconsin new
eEconomies Cluster

Proudest Accomplishments:

Studying abroad in London while
in college at UW-LaCrosse.

What do you like best about your job and working at Solarus?

"I learn something new every
day here at Solarus. The work
environment is challenging and
rewarding."

Congratulations!

Thank you to all our valuable employees for all that you do. Solarus extends special recognition to the following employees celebrating service anniversaries in 2010.

5 Years

Chris Jardine
Brian Southworth

30 Years

Jerold Johnson



Bundle yourself
with a
GREAT
offer!

tv ☉ phone ☉ internet
Order today!

FREE + **3 YEAR** + **FREE**
19" HDTV price guarantee installation

call 888-281-5659 click solarus.net/promo

* Limited time offer. Restrictions may apply. Call for details.

Local Communities Are The Us In Solarus

"You make a living by what you get, but you make a life by what you give." – Winston Churchill – As individuals and as a company, Solarus believes in giving back to the community.



Junior Achievement (JA)

Business education and financial literacy for youth start early! JA relies on classroom volunteers like Lynn Hansen for exciting projects and learning. Mrs. Kellogg's First Grade at Grove Elementary are pictured here learning about "Our Community."



Kiwanis at Lake Wazeecha

Solarus donated backpacks for a Kiwanis day of activities and learning outdoors. Our own Lynn Hansen from public relations gives Alex Boyd his backpack at Red Sand Beach, Lake Wazeecha on June 5th for the event.



Golf For Research

Solarus was the presenting sponsor for the Golf For Research event. Proceeds benefit cancer research at Marshfield Clinic. Solarus CEO Doug Wenzlaff presented a check to Annual Giving & Special Events Coordinator Jill Kurszewski of the Marshfield Clinic.



Cranberry Blossom Festival

Solarus was one of the area sponsors for the Cranberry Blossom Festival held in the Wisconsin Rapids area from June 24-27th supporting our community. Princess Ashley, her court, and the Cranberry Guy were escorted with the Solarus Hummer.



Fore the Kids

The Steven Meissner Memorial Classic "Fore The Kids Golf Event" was held at River Edge Country Club in Marshfield on June 15, 2010. Proceeds from this event provide and improve education, health, family, and overall wellbeing in the lives of all children.



4th of July Fireworks

The Teen Fireworks Committee received a check from Mike Meinel, Solarus director of sales and marketing for the 2010 fireworks. Solarus has supported the show for the past decade.

Solarus Internet Survey A Win Win

At Solarus, we are always looking for ways to improve our services. To help us, we have asked Solarus customers in a monthly email to fill out an online survey. Upon completing the questions, customers are entered in a drawing for a chance to win a \$50 monthly prize. It's a chance for everyone to win! Solarus gets valuable customer feedback and our customers get a chance to win \$50.

The online survey is quick and easy. One winner is drawn each month.

Previous winners have been:

1. Jean Erdman of Wisconsin Rapids
2. Cindy Menden of Nekoosa
3. Joan Rynders of Wisconsin Rapids
4. Linda Long of Nekoosa
5. Lorraine Dorshorst of Rudolph
6. Ralph Arnold of Wisconsin Rapids

Check your Solarus email account and fill out the simple survey for your chance to win a \$50 Gift Card. Thanks for your input!

Surveys are for Solarus Internet Services customers only. All surveys are sent at the beginning of each month to the customer's Solarus email address (wctc.net, solarus.net, tznet.com, solarus.biz, etc.). The directions on how to complete the survey and qualify for the drawing are explained in the opening email. One time entry only.



Ways To Help Your Child Or Grandchild Returning To School This Fall:

1. When he or she gets home, ask the Mad, Sad, Glad questions. Your child will explain what happened within the day that made him or her mad, then sad, and finally glad.
2. Tell the student that the inside of his or her head can affect the outside. Remind your him or her that thinking positively will send out positive and successful possibilities.
3. Ask your child to describe a goal for the school year. Then create steps, or a map of things that will need to happen to achieve that goal.
4. Create a specific time and place a "homework zone" within your home. If possible, read quietly near your child during that time.
5. If your student is stuck on a homework assignment, have him or her show or explain the thinking used to get the incorrect answer. You will be able to notice the exact area that needs to be explained if you see the steps your child used.



2010 PACKERS AND BADGERS SCHEDULES

Catch the action in High Definition on The Big Ten Network HD and NFL Network HD (exclusively on Solarus Digital Cable Television). Home games indicated in **BOLD CAPITALS**.



GAME	DATE	TIME
at Philadelphia Eagles	Sunday, Sep. 12	3:15 pm
BUFFALO BILLS	Sunday, Sep. 19	12:00 pm
at Chicago Bears	Monday, Sep. 27	7:30 pm
DETROIT LIONS	Sunday, Oct. 3	12:00 pm
at Washington Redskins	Sunday, Oct. 10	12:00 pm
MIAMI DOLPHINS	Sunday, Oct. 17	12:00 pm
MINNESOTA VIKINGS	Sunday, Oct. 24	7:20 pm
at New York Jets	Sunday, Oct. 31	12:00 pm
DALLAS COWBOYS	Sunday, Nov. 7	7:20 pm
* Open Date *	Sunday, Nov. 14	*
at Minnesota Vikings	Sunday, Nov. 21	12:00 pm
at Atlanta Falcons	Sunday, Nov. 28	12:00 pm
SAN FRANCISCO 49ERS	Sunday, Dec. 5	12:00 pm
at Detroit Lions	Sunday, Dec. 12	12:00 pm
at New England Patriots	Sunday, Dec. 19	7:20 pm
NEW YORK GIANTS	Sunday, Dec. 26	3:15 pm
CHICAGO BEARS	Sunday, Jan. 2	12:00 pm

*Start time may shift due to NFL flexible scheduling. All times listed are Central.

GAME	DATE	TIME
at University Nevada, Las Vegas	Sep. 4	10:00 pm
SAN JOSE STATE	Sep. 11	11:00 am
ARIZONA STATE	Sep. 18	2:30 pm
AUSTIN PEAY	Sep. 25	TBA
at Michigan State	Oct. 2	TBA
MINNESOTA (Homecoming)	Oct. 9	11:00 am
OHIO STATE	Oct. 16	6:00 pm
at Iowa	Oct. 23	TBA
at Purdue	Nov. 6	TBA
INDIANA	Nov. 13	TBA
at Michigan	Nov. 20	TBA
NORTHWESTERN	Nov. 27	TBA

All dates listed are played on Saturday. All times listed are central. Please note: Game times are determined by television 10-14 days in advance of the contest.